K-Love radio station is an important 'sound' in my day. It is an encouraging and positive influence not only in my life but in hundreds of thousands of lives across the country. It is spiritually uplifting and a safe place for all family members to listen. It is played at many work places and promotes a peaceful atmosphere.

I work at an assisted living facility and it is played for residents and also the choice of the med-aids in their office. My daughter works at a coffee cafe here in The Dalles and it is their choice for background music all day, every day. The impact that KLove has had in my personal life has been great. Finding myself as a single mom last year, the music of K-love was my anchor of encouragement and hope during a most hopeless time. The void that would be left if K-Love were removed from the air would be immeasurable in hundreds of thousands of lives across the country. K-Love speaks hope and encouragement, a message we all need to hear.